

JOHN M. OSBORNE

SUMMARY

Working at a small company such as Meridian Environmental Technology requires a willingness to engage in a variety of activities. These activities led to over a decade of practical experience in areas ranging from graphic and web design to collaborative product research and promotional material generation. Unique customer requirements and the rapid evolution of the Web requires continuing research and evaluation of new technologies and methods of outreach. Creating effective web sites requires using my experience in design to collaborate with the scientific and technical expertise of the Meridian team, using feedback from multiple sources to generate the most best product. One such example was the redesign of Meridian's commercial website. Independently creating initial wireframe options allowed team members to visual the final product, provide feedback, and give direction for a successful recreation.

PROFESSIONAL EXPERIENCE

Meridian Environmental Technology July 2007 - present
Marketing Director

Manage critical short-fuse deadlines with a proven track record of **on-time completion** for all projects. **Conduct** multiple website reviews, while **coordinating** new art, updating of content, and revising information. **Direct** marketing and public relations regarding product initiation. **Interact** with government agencies on contract requirements and trademark registrations.

Meridian Environmental Technology May 1999 - July 2007
Editor & Graphic Designer

Coordinated the technical production of contracts, proposals, and reports. **Managed** collaborative production of all documentation. **Developed** style guides for documentation formatting. **Created** advertising displays, information brochures, and client and company web pages.

UND, Technology Dept. Aug 2005 - Dec 2007
Graduate Teaching Assistant

Aided in the development and delivery of instructional curriculum. **Researched** products and instructional pedagogy. Independently **taught** photography labs. **Maintained** computer facilities.

UND, Housing Office June 2005 - Dec 2007
Freelance Photographer

Independently **organized** and **managed** product shoots and sets. **Performed** editing and post-processing of photographs. **Planned** on-going and future projects.

ADDRESS 2022 DYKE AVENUE, GRAND FORKS, ND 58203

PHONE 218.779.6706

E-MAIL JOOSBORN@GMAIL.COM

JOHN M. OSBORNE

EDUCATION

M.S., Industrial Technology 2007

University of North Dakota
Emphasis: Graphic Communications

B.S., Physical Education 2004

University of North Dakota

PRESENTATIONS

Social Networking in the Digital Age: *A discussion of social media and its use in higher education and professional networking.* Presented as part of the Technology Trends Forum, Center for Instructional & Learning Technologies, University of North Dakota.

PUBLICATIONS

Osborne, L. & Osborne, J. (2006). **Principles and Tools for Road Weather Management.** Federal Highway Administration, National Highway Institute, Course #13703.

Osborne, L. & Osborne, J. (2005). **Fundamentals of Road Weather Management.** Institute of Transportation Engineers (ITE) training course.

Osborne, L. & Osborne, J. (2004). **Weather Information in the National ITS Architecture.** Meridian Environmental Technology, Inc., ITS America, August 2004, pp. 58.

PROFESSIONAL ORGS

Epsilon Pi Tau Co-Trustee
Valley Officials Association

PORTFOLIO

www.johnosborne.info

SOFTWARE

DESIGN

Illustrator CS4
InDesign CS4
Photoshop CS4

WEB DESIGN

HTML & CSS
Dreamweaver CS4

PRODUCTIVITY

Microsoft Mac:Office
Microsoft Office
Acrobat Professional 9

OPERATING SYSTEMS

Mac OS X
Windows XP/Vista/7

ADDRESS

2022 DYKE AVENUE, GRAND FORKS, ND 58203

PHONE

218.779.6706

E-MAIL

JOOSBORN@GMAIL.COM